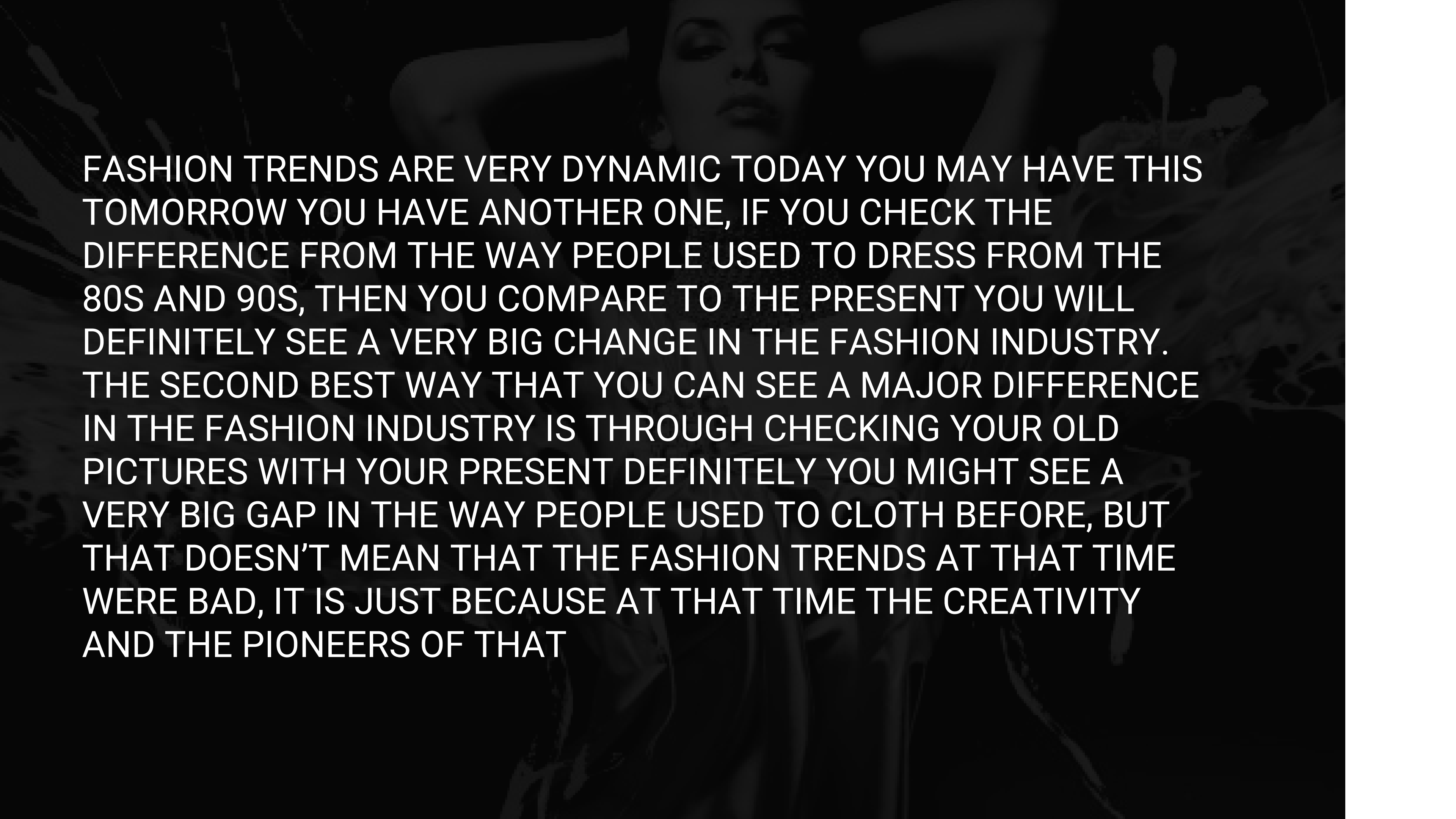




# THE WORST ADVICE YOU'VE HEARD FOR FASHION TRENDS

ODETA ROSE

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FASHION TRENDS ARE VERY DYNAMIC TODAY YOU MAY HAVE THIS TOMORROW YOU HAVE ANOTHER ONE, IF YOU CHECK THE DIFFERENCE FROM THE WAY PEOPLE USED TO DRESS FROM THE 80S AND 90S, THEN YOU COMPARE TO THE PRESENT YOU WILL DEFINITELY SEE A VERY BIG CHANGE IN THE FASHION INDUSTRY. THE SECOND BEST WAY THAT YOU CAN SEE A MAJOR DIFFERENCE IN THE FASHION INDUSTRY IS THROUGH CHECKING YOUR OLD PICTURES WITH YOUR PRESENT DEFINITELY YOU MIGHT SEE A VERY BIG GAP IN THE WAY PEOPLE USED TO CLOTH BEFORE, BUT THAT DOESN'T MEAN THAT THE FASHION TRENDS AT THAT TIME WERE BAD, IT IS JUST BECAUSE AT THAT TIME THE CREATIVITY AND THE PIONEERS OF THAT



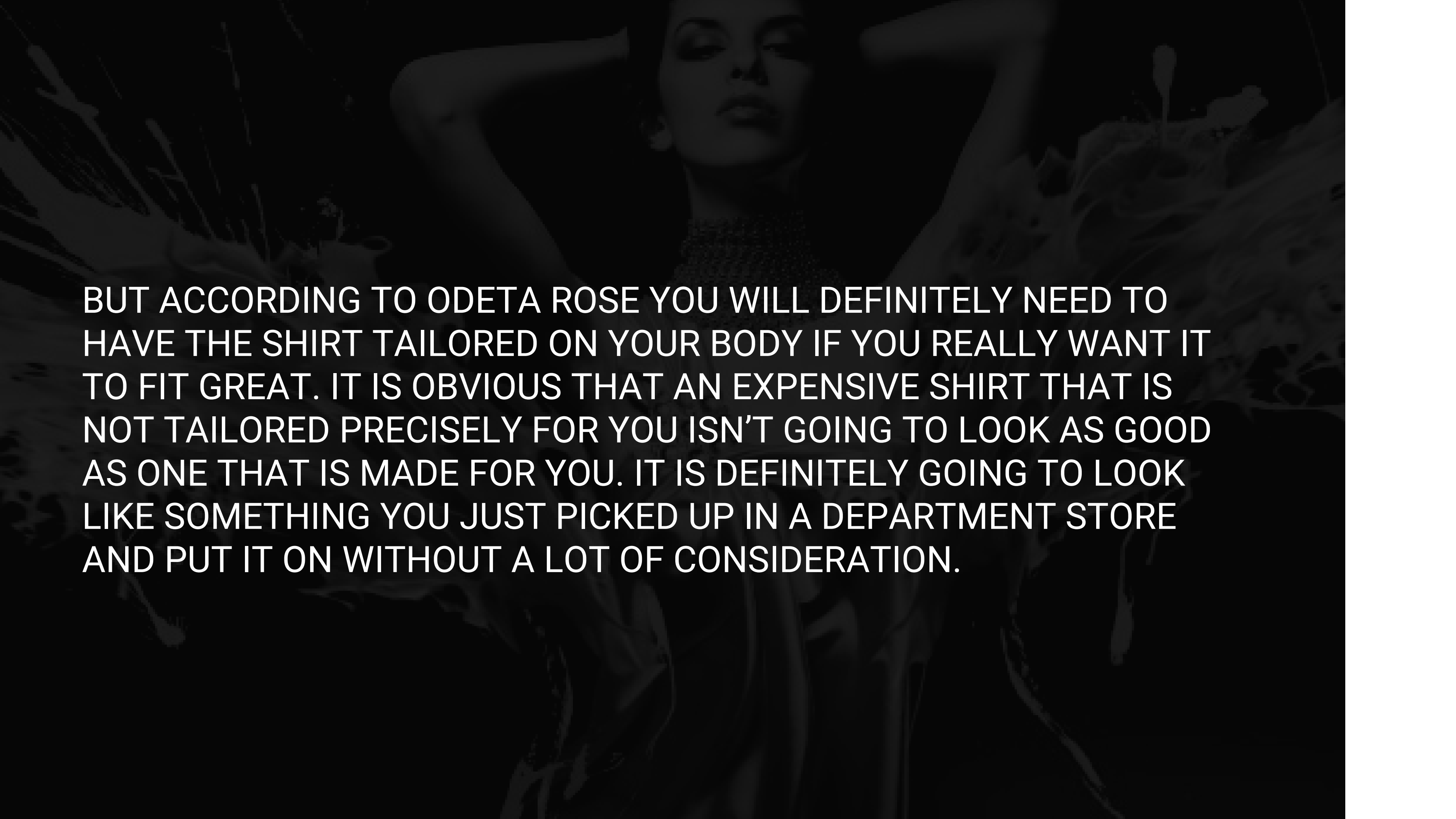
TIME WERE OPEN ENOUGH TO COME UP WITH THOSE FASHION TRENDS AT THAT TIME, WELL-DEVELOPED TRENDS IN THE FASHION INDUSTRY IN THIS ERA IS MAINLY EXPRESSED THROUGH THE MILLENNIALS, THAT IS WHY MOST FASHION EXPEDITIONS ARE INVOLVED WITH THE X AND Y GENERATION. ACCORDING TO ODETA ROSE, A FAMOUS FASHION DESIGNER AND MAKEUP ARTIST, LOCATED IN PARIS, FRANCE STATES THAT FASHION IS NOT ONLY EXPRESSED THROUGH THE EYES BUT YOU NEED TO FEEL IT INSIDE WITH YOUR HEART.



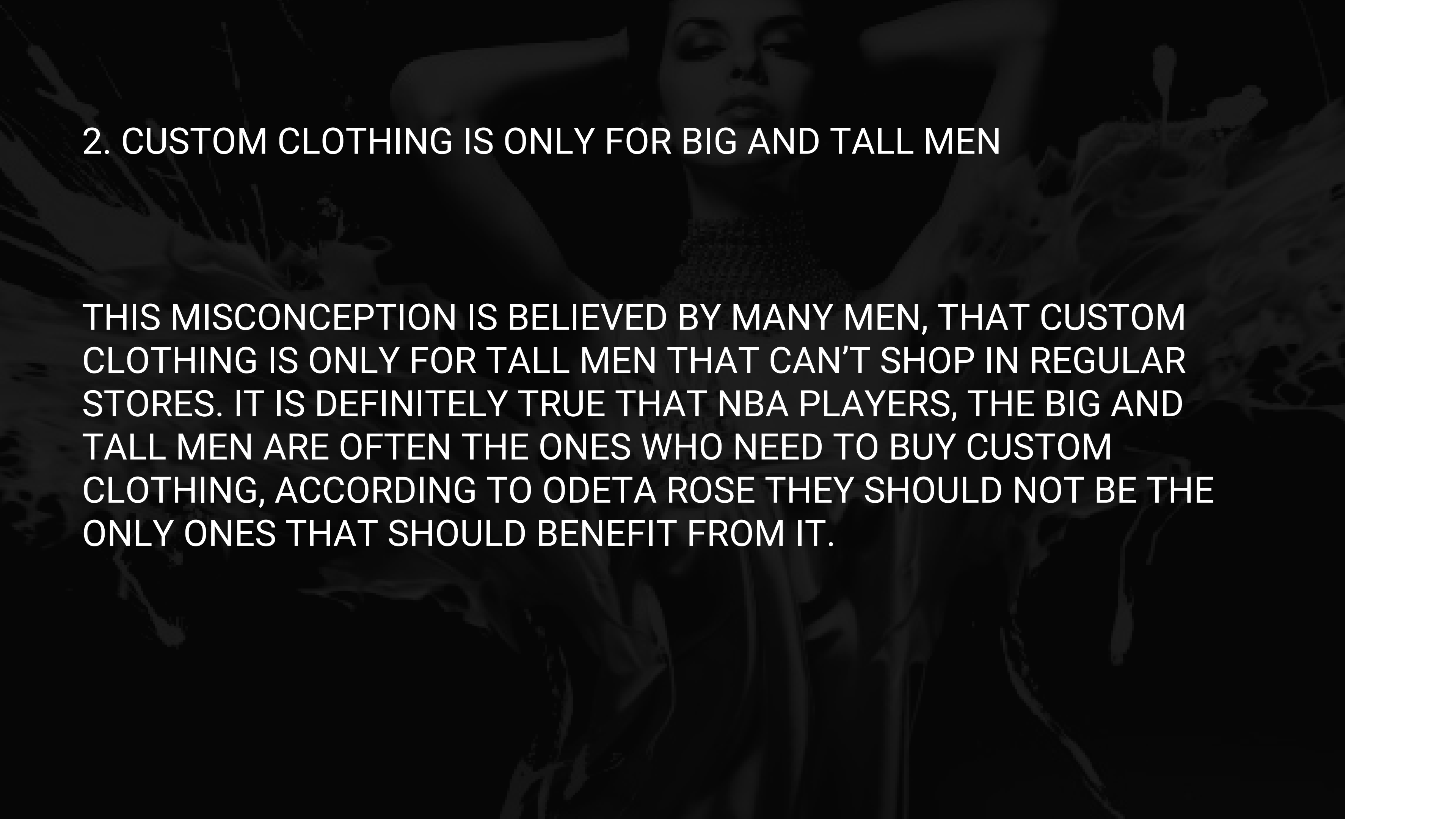
# FOUR MAIN MISCONCEPTION ABOUT FASHION TRENDS

## 1. EXPENSIVE SHIRTS FIT BETTER

ANY SHIRT THAT HAS A HIGH PRICE TAG IS DEFINITELY A SIGN THAT IT WAS MADE WITH HIGH-QUALITY MATERIALS AND A LOT OF TIME WAS INVESTED TO IT. IN SOME CASES, IT MEANS THAT EVEN THE BRAND NAME MIGHT BE INCLUDED AROUND THE NECKLINE, BUT THIS IS NOT AN ASSURANCE THAT THE SHIRT WILL FIT YOU WELL. BY BEGINNING WITH THE BEST QUALITY SHIRT IS AN AMAZING IDEA IF YOU WANT TO LOOK AND FEEL GREAT,

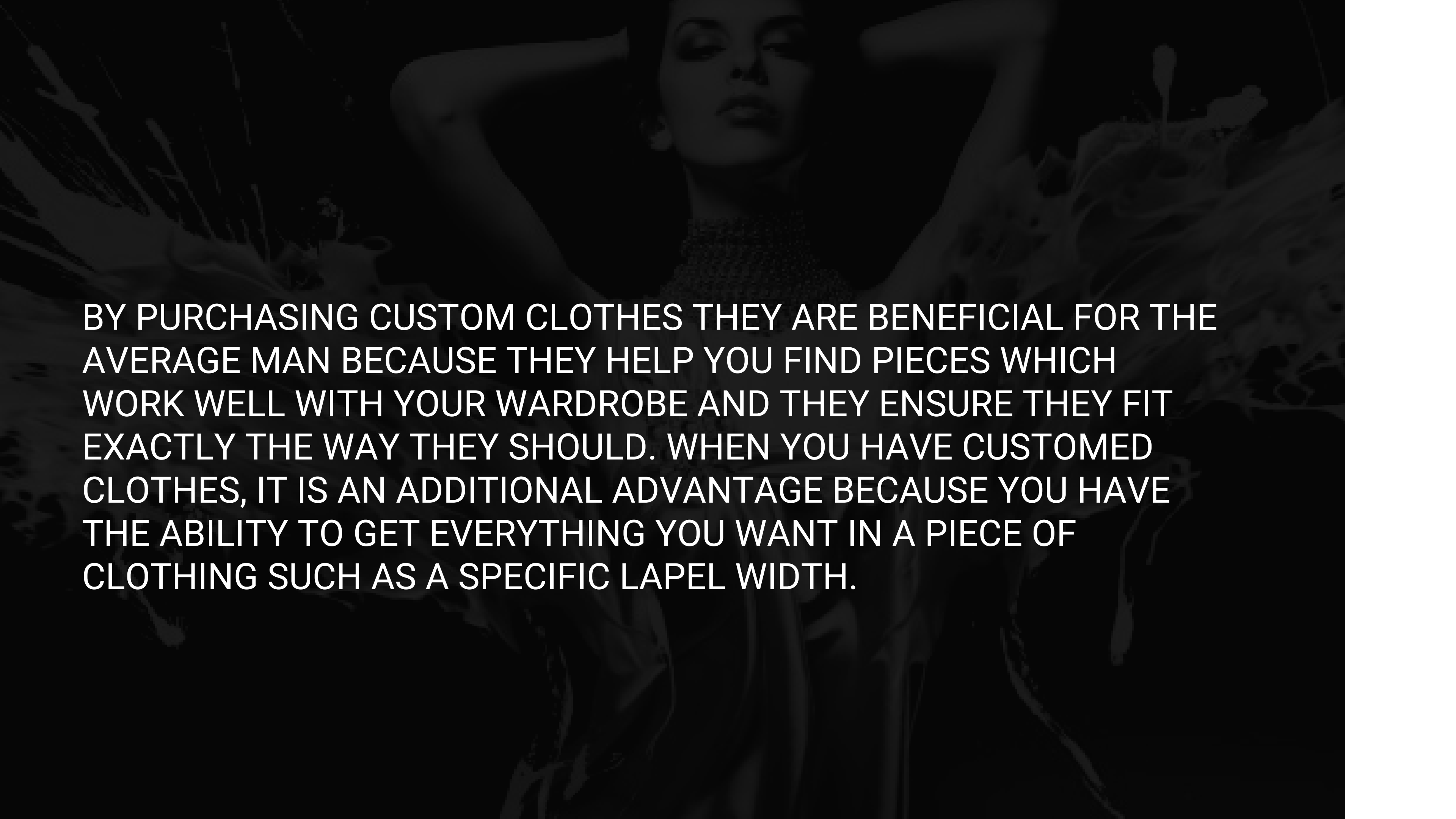


BUT ACCORDING TO ODETA ROSE YOU WILL DEFINITELY NEED TO HAVE THE SHIRT TAILORED ON YOUR BODY IF YOU REALLY WANT IT TO FIT GREAT. IT IS OBVIOUS THAT AN EXPENSIVE SHIRT THAT IS NOT TAILORED PRECISELY FOR YOU ISN'T GOING TO LOOK AS GOOD AS ONE THAT IS MADE FOR YOU. IT IS DEFINITELY GOING TO LOOK LIKE SOMETHING YOU JUST PICKED UP IN A DEPARTMENT STORE AND PUT IT ON WITHOUT A LOT OF CONSIDERATION.



## 2. CUSTOM CLOTHING IS ONLY FOR BIG AND TALL MEN

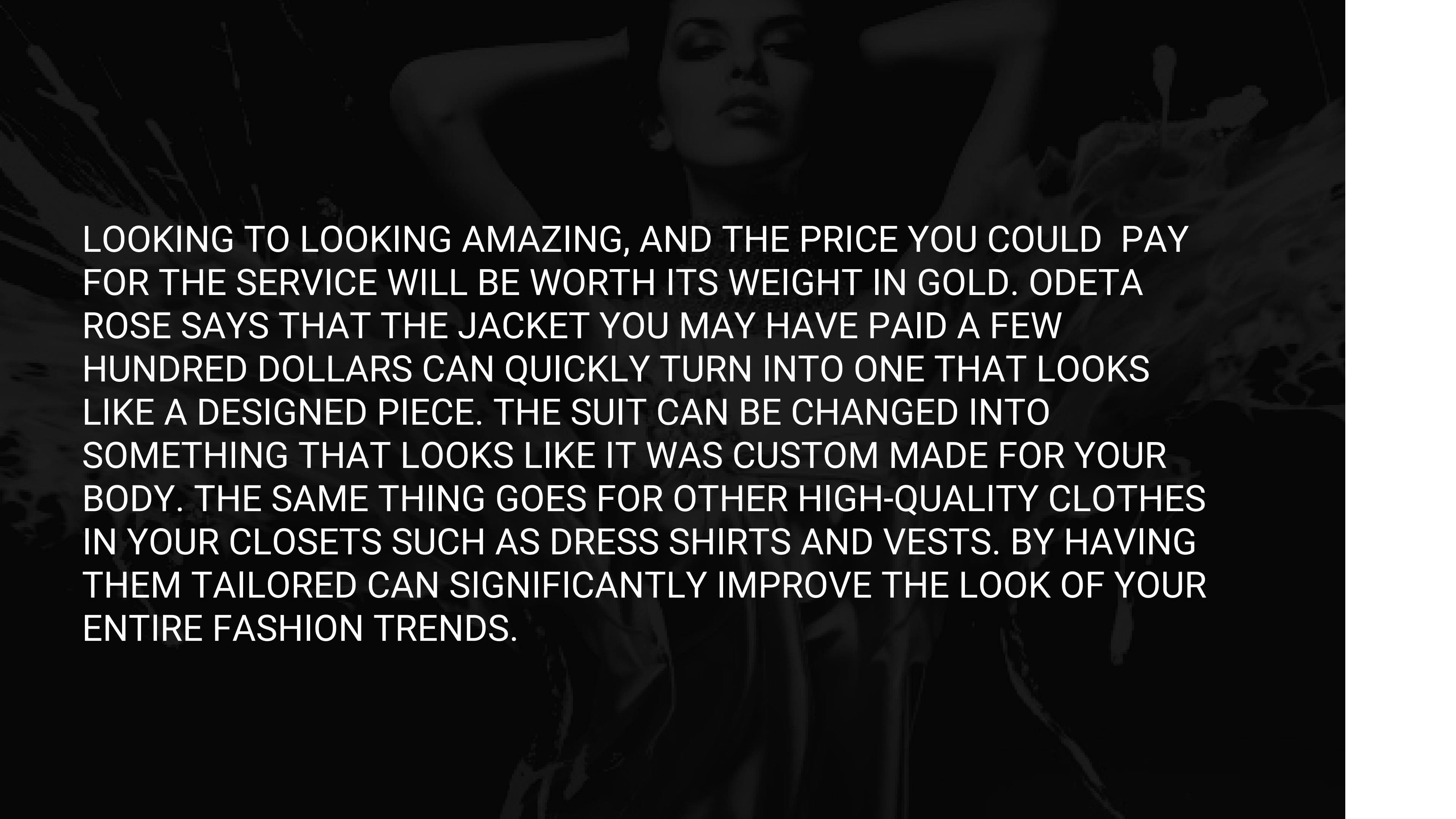
THIS MISCONCEPTION IS BELIEVED BY MANY MEN, THAT CUSTOM CLOTHING IS ONLY FOR TALL MEN THAT CAN'T SHOP IN REGULAR STORES. IT IS DEFINITELY TRUE THAT NBA PLAYERS, THE BIG AND TALL MEN ARE OFTEN THE ONES WHO NEED TO BUY CUSTOM CLOTHING, ACCORDING TO ODETA ROSE THEY SHOULD NOT BE THE ONLY ONES THAT SHOULD BENEFIT FROM IT.



BY PURCHASING CUSTOM CLOTHES THEY ARE BENEFICIAL FOR THE AVERAGE MAN BECAUSE THEY HELP YOU FIND PIECES WHICH WORK WELL WITH YOUR WARDROBE AND THEY ENSURE THEY FIT EXACTLY THE WAY THEY SHOULD. WHEN YOU HAVE CUSTOMED CLOTHES, IT IS AN ADDITIONAL ADVANTAGE BECAUSE YOU HAVE THE ABILITY TO GET EVERYTHING YOU WANT IN A PIECE OF CLOTHING SUCH AS A SPECIFIC LAPEL WIDTH.

### 3. OFF-THE-RACK IS FINE MEN'S FASHION ADVICE

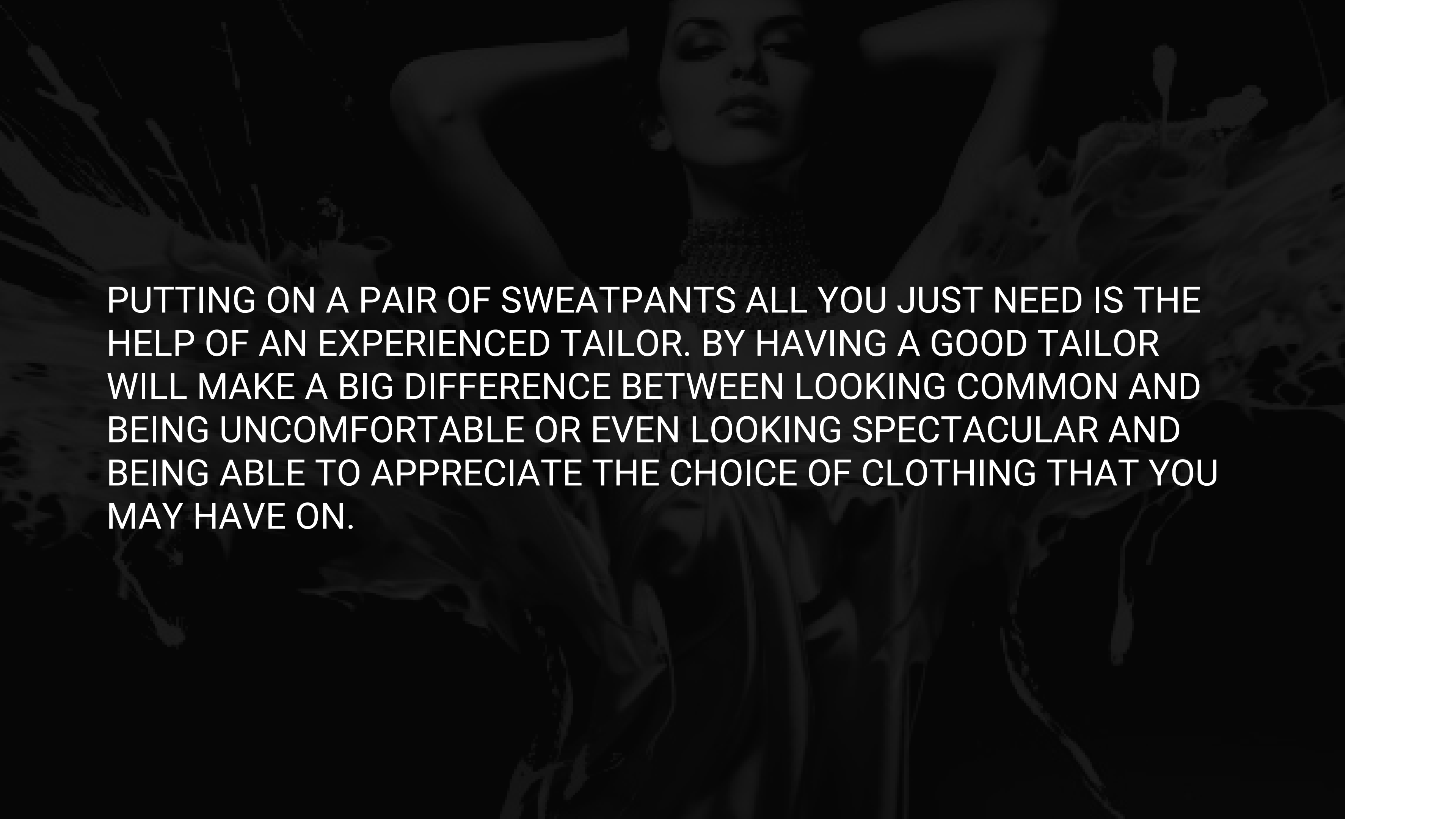
MANY TIMES WHEN YOU BUY A SUIT OR SHIRT OFF THE RACK CAN GIVE A LOOK THAT IS WHOLLY SERVICEABLE. MAYBE YOU ARE LUCKY ENOUGH THAT THOSE SUIT PANTS ARE NOT TOO LONG ON YOU OR THE SUIT JACKET IS NOT PULLING AROUND THE SHOULDERS. THE OFF-THE-RACK CLOTHES MAY LOOK OKAY SOMETIMES, BUT THE TRUTH IS THAT THEY CAN NEVER LOOK AS GOOD AS SOMETHING THAT WAS TAILORED PRECISELY FOR YOU. IN ANY CASE, YOU OWNED CLOTHES THAT ARE OFF-THE-RACK EXPERIENCED TAILORS CAN TURN THEM FROM DECENT



LOOKING TO LOOKING AMAZING, AND THE PRICE YOU COULD PAY FOR THE SERVICE WILL BE WORTH ITS WEIGHT IN GOLD. ODETA ROSE SAYS THAT THE JACKET YOU MAY HAVE PAID A FEW HUNDRED DOLLARS CAN QUICKLY TURN INTO ONE THAT LOOKS LIKE A DESIGNED PIECE. THE SUIT CAN BE CHANGED INTO SOMETHING THAT LOOKS LIKE IT WAS CUSTOM MADE FOR YOUR BODY. THE SAME THING GOES FOR OTHER HIGH-QUALITY CLOTHES IN YOUR CLOSETS SUCH AS DRESS SHIRTS AND VESTS. BY HAVING THEM TAILORED CAN SIGNIFICANTLY IMPROVE THE LOOK OF YOUR ENTIRE FASHION TRENDS.

#### 4. LOOKING GOOD MEANS BEING UNCOMFORTABLE

A LOT OF MEN WHO ARE USED TO BUYING THEIR CLOTHES RIGHT OFF THE RACK ALWAYS ASSUMES THAT TO LOOK GOOD COMES AT A PRICE THAT IS ALL SUITS ARE NEVER THAT COMFORTABLE, SHIRTS WILL NEVER FIT RIGHT AND EVEN SLACKS AND BLAZERS WILL NEVER BE PERFECT. ODETA ROSE PROVES THIS TO BE VERY WRONG THE TRUTH IS THAT BY LOOKING YOUR BEST CAN BE AS SIMPLE AND AS COMFORTABLE AS



PUTTING ON A PAIR OF SWEATPANTS ALL YOU JUST NEED IS THE HELP OF AN EXPERIENCED TAILOR. BY HAVING A GOOD TAILOR WILL MAKE A BIG DIFFERENCE BETWEEN LOOKING COMMON AND BEING UNCOMFORTABLE OR EVEN LOOKING SPECTACULAR AND BEING ABLE TO APPRECIATE THE CHOICE OF CLOTHING THAT YOU MAY HAVE ON.